

## Sales Contest Winners



**Barry Smith**  
1st Place  
Sales Growth  
2009



**Brian Merz**  
1st Place  
New Accounts  
2009

\*\*Pictured with Sales Reps:  
Greg Moore - General Manager  
Lisa Mitchell - Director Sales/Mktg

**Bryan Cottrell**  
2nd Place  
Sales Growth  
2009



**Join our  
Facebook Page!!**

Become a fan of U.S. Display Group on Facebook. Simply type "U.S. Display Group" in the search bar and click "Become a Fan". The page will give you event updates, recent display photos and more!

**Customer Surveys**

We appreciate your business and would like to hear your feedback. The survey will now be online to make it more sustainable and convenient for you. The results will be used to improve customer satisfaction and practices at U.S. Display Group. Those who participate in the survey will be entered into prize drawings. Look for your survey in your inbox after display orders have been shipped!



**U.S. DISPLAY GROUP**  
**8th Annual CEO Event**  
**May 2nd & May 3rd, 2010**

**Educational Sessions**  
Introduction to POP  
\*For all newcomers to the display industry, as well as anyone looking to brush up on their knowledge

General Educational Session  
\*This session will cover requests for information that US Display Group receives on a regular basis.

Please contact Brittney Tedder for further information.  
931.455.9585 ext. 273  
or [brittney.tedder@usdisplaygroup.com](mailto:brittney.tedder@usdisplaygroup.com)

# Display of the Month - Old World Industries

## Overview of Display Program:

The MicroFiber Car Floorstand was developed to hold multiple skus that could be shipped fully packed directly to Pep Boys across the country. By working together, Old World Industries and U.S. Display Group created an innovative and eye-catching display while keeping the program cost effective. U.S. Display Group produced and fulfilled 485 of these displays in February.

*"Sherry Stuckert, our sales rep at USDG, had been working with another division within our company and took the initiative to see if there were any other display opportunities with some of our other products. She took some of our Microfiber products and US Display developed some very unique, eye-catching displays that have been well received. These displays have not only allowed us to sell additional product to our current retail partners, but they have also opened-up the door to new retail partners."*

R. Turner, Old World Industries



## Recently Produced

Pep Boys  
Dump Bin



## Coming Soon!!!



AutoZone  
Peak Spray  
Gun Floor

