

Mars Canada

Mars Canada has found a way to ensure perfect product placement as well as correct re-stocking of their displays in retail. Photos of the product with their corresponding UPC Code are printed on each shelf. Mars Canada chose a Pop-up display due to its patented design's instant set-up assuring retail execution.



Corrugated Becomes Trendy!!!

“Sustainable Perception is Sustainable Reality”

There is a growing trend to use corrugated for retail packaging for its “greener look”. The brown color of the natural kraft gives the consumer a feeling that it is a more sustainable form of packaging.

Green Packaging: Paperboard vs. Corrugated by Dennis Salazer

Display of the Month

Big Idea

“Veggies are good for you” Floor

Qty Produced: 5,500

Assembled and packed w/ product

2 Versions:

**Mass Market*

**Christian Retailers*

Account Executive:

James McCord



New Merchandising Program



These colorful and informative merchandising vehicles are being used to promote Goody's new product line coming out in early July. The displays were shipped fully assembled and packed to Walmart stores across the nation for easy set-up at retail.

Company Picnic



Water Balloon Toss



Service Awards



Tug-A-War

New Team Member

Angela Pewett



U.S. Display Group would like to introduce Angela as our newest Project Manager at the Tullahoma Facility. Welcome to the Team!

If you would like to be added to The Flute Wire monthly email, please contact brittney.tedder@usdisplaygroup.com.



The Flute Wire