



The Flute Wire

November 2009

Display of the Month

Mad Studios - AT&T Go Phone Floor



Brief overview of the display program:
Mad Studios came to U.S. Display Group with a challenge at the end of October. AT&T wanted a display in stores at the beginning of Thanksgiving week. U.S. Display Group immediately went to work on the structure of the display. The display shops from both sides and has Go Phone logos on the side panels to increase branding. It featured hooks that held Go Phones and additional air time cards. The display was litho laminated and shipped fully assembled to AT&T stores in South Florida. U.S. Display Group produced and shipped 125 displays in 9 business days. Mad Studios received rave reviews from AT&T. All were pleased with the execution of the program in such a short time frame.

Sales News



Keith Jones, the Creative Services Director for USDG South, has recently transitioned into an Account Executive position. He will be covering Ohio and surrounding states. Keith's 13 years of design experience will be beneficial in determining customer needs.

Top Sales Person

November
Barry Smith



Bobst 200 Print Samples



Please ask your Account Executive for print samples from our new Bobst 200 - 6 color flexo press. Any questions, please contact brittney.tedder@usdisplaygroup.com.

If you would like to be added to The Flute Wire monthly email, please contact brittney.tedder@usdisplaygroup.com