



The Flute Wire

Celebrating Earth Day, Every Day!

Display of the Month Big Idea

Brief overview of the display program: Big Idea's "Twas the night before Easter" floor display was released in celebration of the Easter Holiday and the release of their latest Veggie Tales DVD. Two versions of this display were produced: a CBA generic version and a FCS version that included a SBS Lug-on for the header and clip strips for additional product to hang on the sides of the unit. Big Idea chose bright colors and a dimensional header to attract shoppers to their product in the Christian retail market. U.S. Display Group packed this display fully assembled without product and shipped it to Big Idea's distribution center.



U.S. Display Group Celebrates:

Earth Day April 22nd

Arbor Day April 30th

We are committed to Sustainability

Design displays that achieve product requirements while optimizing materials and space.

Utilize materials with the highest recycled content possible without compromising quality.

Recover 100% of corrugated production waste for recycling.

Why corrugated displays?

Durable

Versatile

Lightweight

Sustainable

Environmentally Responsible

Made from a Renewable Resource

Customizable

Graphically Appealing

Cost-Effective

Dedicated to Creating and Implementing Sustainable Display Solutions



Display Spotlight



Amazon Lights

With summer right around the corner, this Amazon Lights counter will help shoppers stock up on garden products. Retailers are sent 12 candles, 12 cone-tubes, 18 stick-tubes and a In-store Visual Merchandising Kit.

New Team Member

Peter Heil joined U.S. Display Group April 25th as the National Sales Manager. In his new role, Peter will have full responsibility for USDG's sales team in both Newark, NJ and Tullahoma, TN. He comes to us with over 20 years experience in sales and sales management. Welcome to the Team!

Follow us:
Twitter - [@usdisplaygroup.com](https://twitter.com/usdisplaygroup)
Facebook
LinkedIn

Upcoming Tradeshow



Booth #486
Location: Chicago
May 24th - 26th

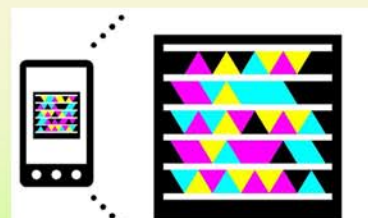
U.S. Display Group will be exhibiting at the Sweets and Snacks expo in Chicago, May 24th-26th. This expo is the largest confectionery, cookie and snack expo in the Americas. If you are interested in attending the show, please contact brittney.tedder@usdisplaygroup.com for information on how you can attend for

FREE!

Show Hours:

Tuesday, May 24th - 10am to 5pm
Wednesday, May 25th - 10am to 5pm
Thursday, May 26th - 9am to 2pm

Check out our Pop-Up
Displays on YouTube



Get the free mobile app at
<http://gettag.mobi>