



The Flute Wire

June 2011

Display of the Month



L'Oreal - Redken Floor Unit



Brief overview of the display program:

U.S. Display Group designed and produced this Redken unit for 8,200 salons across the country. The corrugate display features a vac form product organizer on each shelf and a dual mounted header to avoid warping. The display can be updated by changing out the vac form and the header allowing the unit to stay longer in retail. U.S. Display Group reduced the cost of the unit due to value engineering.

Don't forget U.S. Display Group now has a Permanent Display Division - email info@usdisplaygroup.com for details!

2011 Sweets & Snacks Expo



Creative Magazine Award

U.S. Display Group was recently named as one of the Top 50 POP Companies by Creative Magazine. This is the 10th consecutive year USDG has been honored with this award!

Upcoming Tradeshows

**NACS Show - Chicago
October 2-4, 2011**

